

# Clara Dudley

Multidisciplinary art director, designer, and writer with marketing skillset based in San Francisco, CA 8+ years experience

#### Info & Contact

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#### Education

#### **Higher National Diploma (HND)** 2017, Graphic Design

Dublin Institute of Design Award: Distinction

#### **Bachelor's of Arts (BA)** 2012, Feminist Studies

University of California, Santa Cruz Concentration in Science, Medicine and Technology Award: Honors in Major, University Honors

#### Skills

InDesign, Illustrator, Photoshop, Premiere, Figma, HTML/CSS, Web Design, Photography, Photo Editing, Production Artwork, Digital Illustration, Analogue Illustration, Copy Writing

### **Employment**

2021 - 2024

Dublin and San Francisco

#### Cogs & Marvel I cogsandmarvel.com

Art Director (Jan 2022 - Jan 2024) Junior Art Director (Feb 2021 - Jan 2022) Brand Designer (Jan - Feb 2021)

In-house art director and designer for events and immersive brand experiences across live and digital media. Client sectors include tech, fashion, culture, and non-profit initiatives.

## 2018 - 2021

Dublin

#### **Dublin City University (DCU) I dcu.ie**

Graphic Designer

In-house graphic designer, specializing in print and digital. Projects include print layout and typesetting, icon design and illustration, image research and editing, development of presentation materials, and social media assets. (Part-time)

## 2017 - 2020

Dublin

#### Mr & Mrs Stevens I mrandmrsstevens.ie

Graphic Designer

Graphic design and creative branding strategy for local and nationwide businesses, and for arts and cultural organizations. Projects included layout and print design, web design and maintenance, and illustration. (Part-time)

# 2016 - present

Dublin

#### Freelance | claradudleystudio.com

Designer, Illustrator, Art Director, Writer

Graphic design; analogue and digital illustration; art direction for photography; editorial web design and visual storytelling. Client industries include: food and beverage; music, art and independent film; culture festivals; and educational institutions.

#### 2014 - 2015 San Francisco

#### LDP Architecture | Idparchitecture.com

Administrative & Marketing Assistant

Admin management and file maintenance; design and development of marketing collateral, client coordination, photography direction, and social media management.

#### **Select Clients**

**Adobe** 

Google

∞ Meta

**Pinterest** 



















TRADFEST



