
Illustration Portfolio



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@clara_voyant_

Clara & Duoley



Adobe Field Trip 2021

Client: Adobe

Role: Illustrator

Format: Digital

Adobe Field Trip is an annual experience for families that showcases the best of Adobe creativity, culture, and community. For the second year running, we were asked to design and execute an immersive program for a remote audience across the globe. The final production was a comprehensive hybrid live action and animated show featuring bespoke illustration, animation, digital interactions, scripted sequences, and original music. As the illustrator for Adobe Field Trip 2021, I developed 4 distinct visual settings, built with a mix of digital, hand-drawn and assemblage illustration techniques for added flair and texture.

Recognitions for Adobe Field Trip include:

Gold, Eventex Awards for Best Virtual Employee Engagement Event

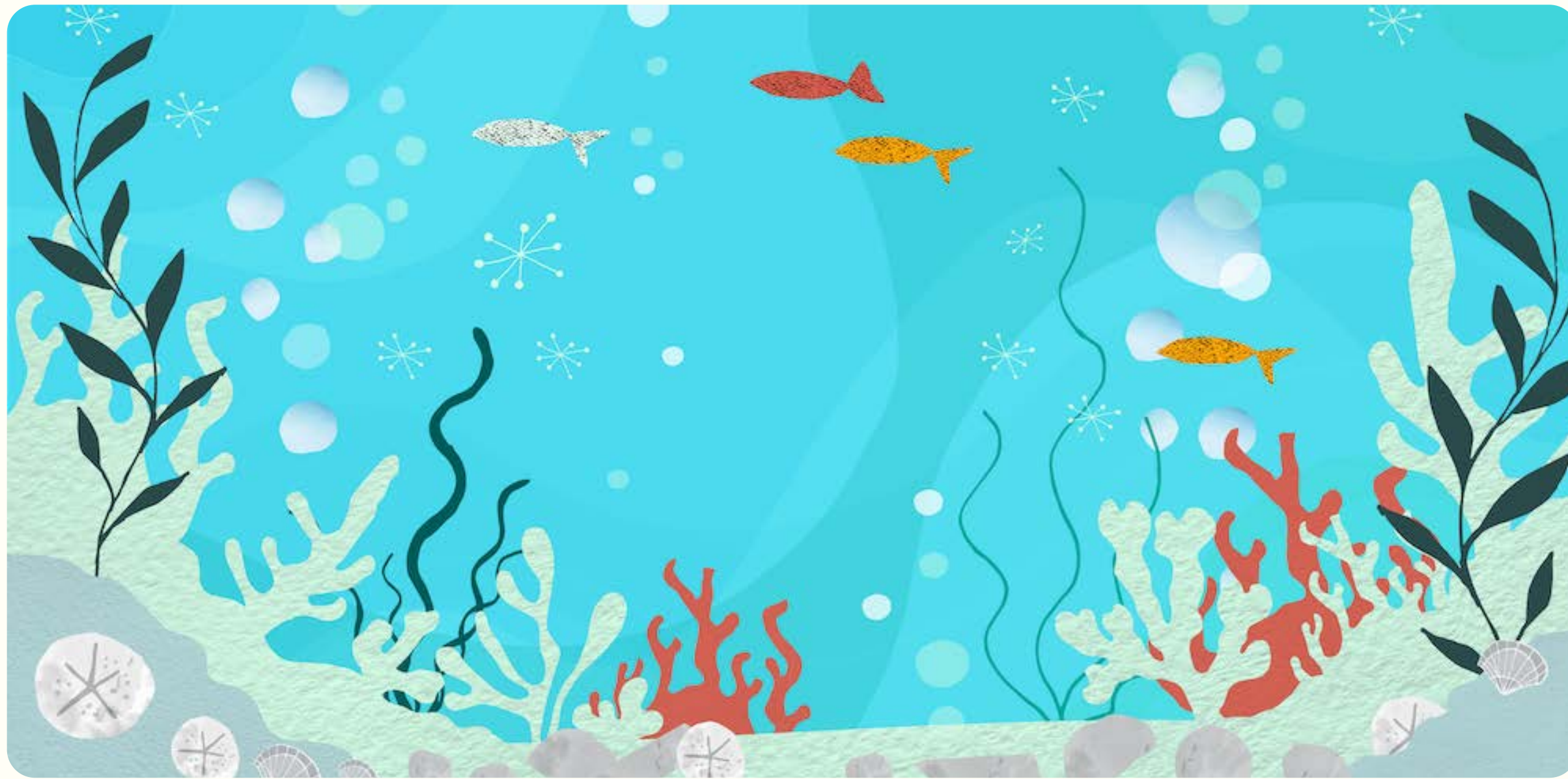
Finalist, Drum Awards for B2B for Best Internal Company Event

Highly Commended, micedbook V Awards for Best Internal Communications Event

Highly Commended, Drum Awards for Experience for Best At Home Experience

Adobe





Adobe

Adobe Field Trip Adventure Po... x +

adobefieldtrip.com


Apps Understanding Bir... Time Tracking - N... Booking System -... Login | ADP Workf... Creative Time Tra... Designspiration -... Explore | Most Po... Milanote Create Custom Ev... Find Guidelines -... Reading List

Field Trip Adventure Map

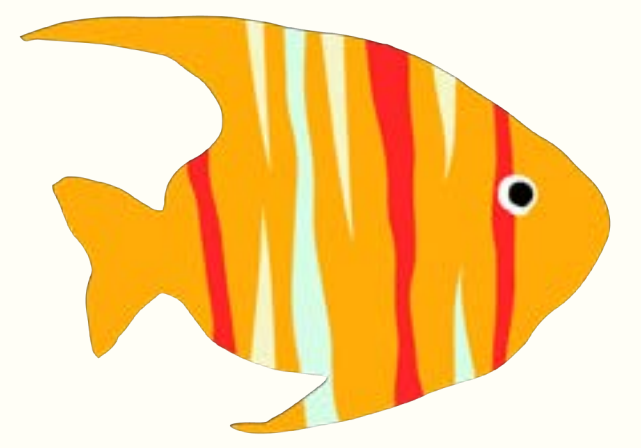
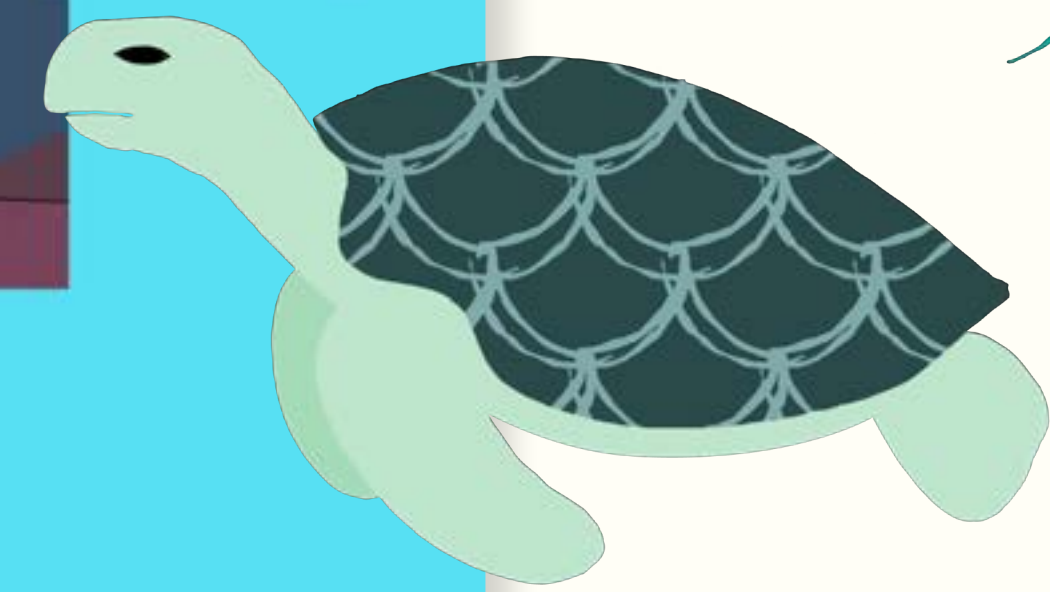
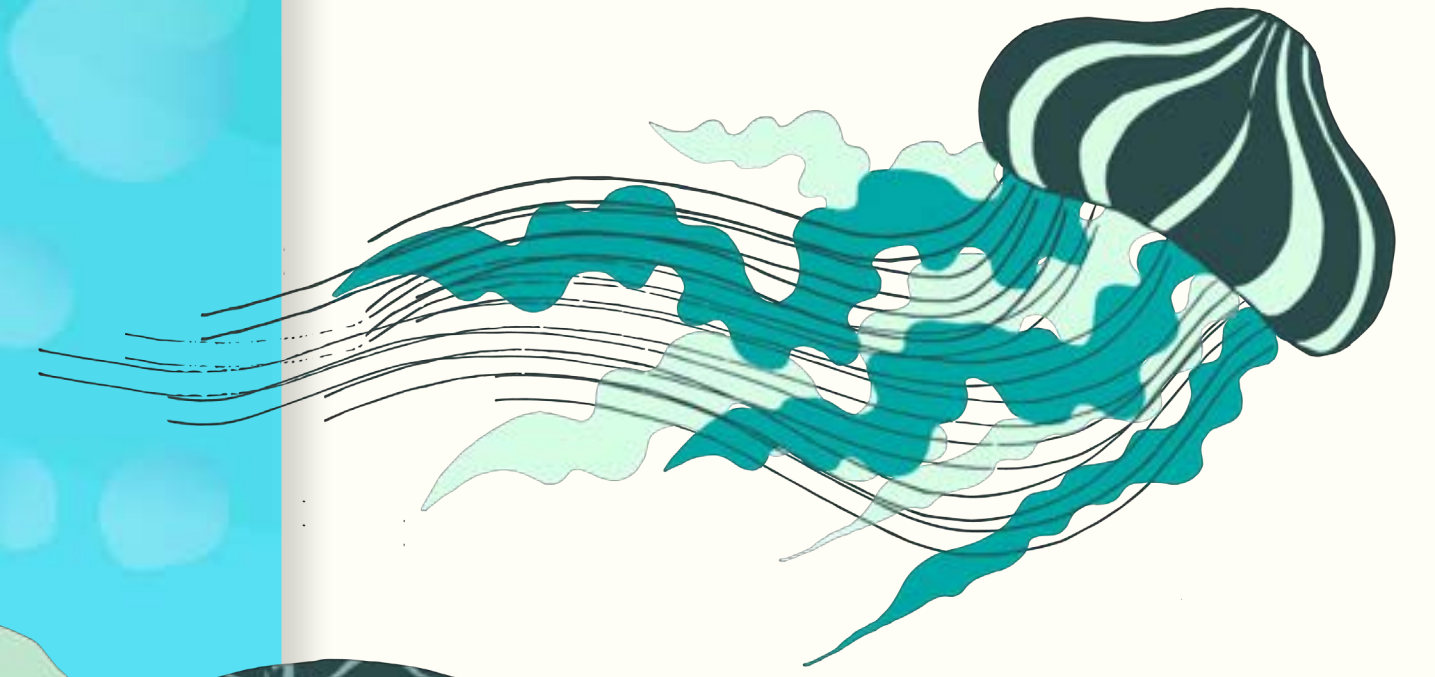
CORAL REEF QUEST

Take a quest to the Coral Reef — a beautiful home for all kinds of sea life you make. Fill the reef with underwater animals you design yourself, give them an original story, and set them swimming alongside other colorful creations.

Dive in!



Support the protection and restoration of coral reefs. [DONATE](#)



Adobe Field Trip Adventure Po... x +

adobefieldtrip.com

Field Trip Adventure Map

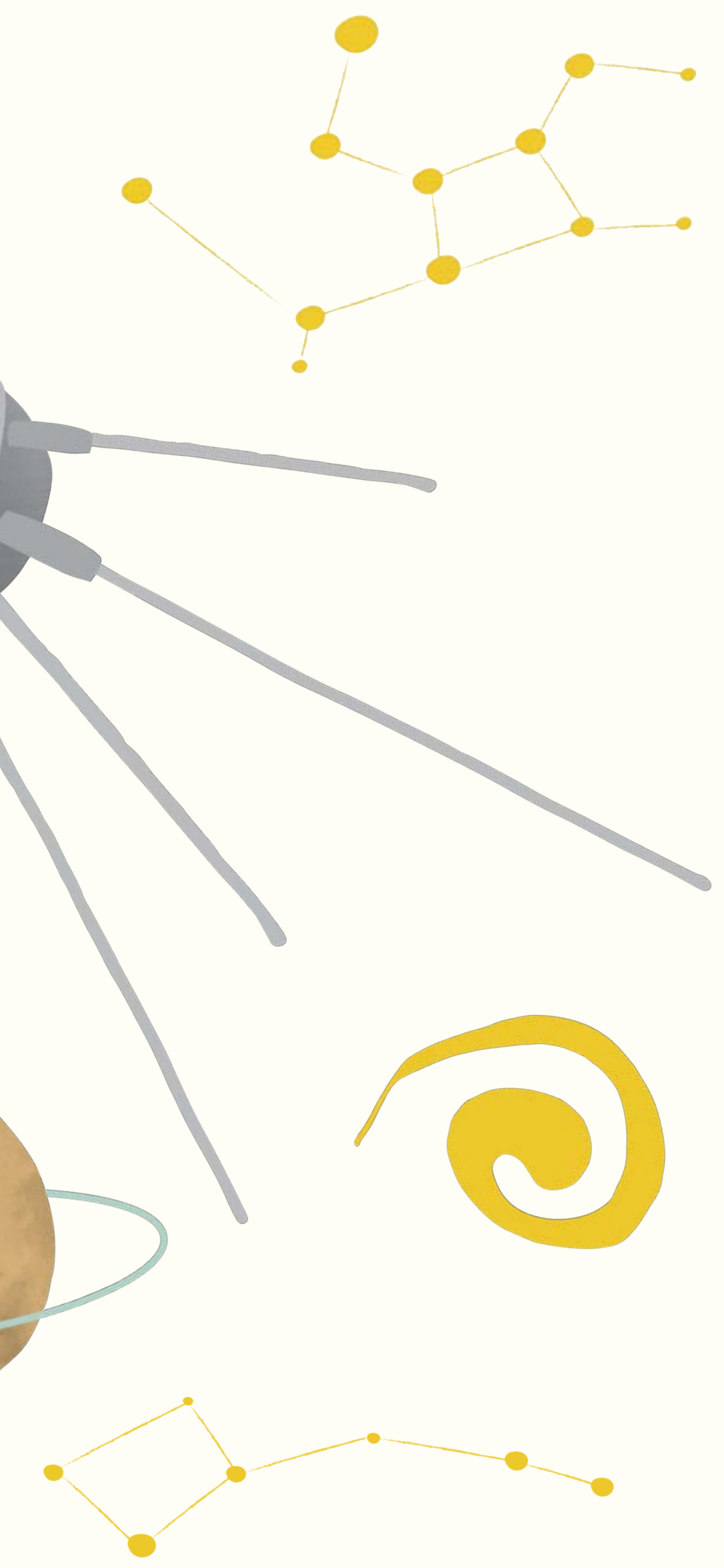
COSMIC VOYAGE

Come voyage among the stars! Meet a real aerospace engineer who's making the next rocket to Mars, then build your very own Cosmic Rover with all the parts you need for a proper science experiment.

You can even learn how to draw your own rocket ship in Adobe Fresco!

Blast off!

Support space research and advocacy. [DONATE](#)



Adobe

Tradfest 2023 Promo Art

Client: Temple Bar Company

Role: Illustrator

Format: Digital/Print

For Dublin's annual TradFest Temple Bar music and culture festival, held each year in late January and organized by the Temple Bar Company, I worked with design studio Mr & Mrs Stevens to develop promotional artwork inspired by traditional Irish mythology.

We developed a feminine 'goddess' figure with visual references to Mucha and Jim Fitzpatrick, with touches of magic dust, natural landscapes, and Celtic patterns. The illustration was used for the cross-media campaign, including large-scale public posters and billboards in Dublin City; and for digital and social media.

TRADFEST





TRADFEST 2023

TEMPLE BAR

JAN 25-29

Mairéad Ní Mhaonaigh presents
WOMEN OF TRAD
with Mary Chapin Carpenter, Sí Fiddlers,
T with the Maggies, Brídín & more

Aoife Scott presents
WOMEN OF NOTE
Mary Coughlan, Doireann Ní Ghlacáin,
Charly Lowry & more

presents The Great Irish Songbook
DERVISH
with Eddi Reader, Cara Dillon,
Ralph McTell, Tim O'Brien & more

JUDY COLLINS
with BLÁNID

FÉILE KÍLA
and lots more



BOOK TICKETS NOW
tradfesttemplebar.com

THE TEMPLE BAR COMPANY



Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council



TRADFEST 2023

BARRA AN TEAMPAILL-EAN 25-29



Arna chur i láthair ag
DERVISH

'The Great Irish Songbook'
le Eddi Reader, Cara Dillon,
Ralph McTell, Tim O'Brien & eile

JUDY COLLINS
le **BLÁNID**

Arna chur i láthair ag
Mairéad Ní Mhaonaigh

MNÁ na TRAD
le Mary Chapin Carpenter, Sí Fiddlers,
T with the Maggies, Bridin & eile

Arna chur i láthair ag
Aoife Scott

MNÁ na NOTAI
le Mary Coughlan, Doireann Ní Ghlácaín,
Charly Lowry & eile

FÉILE KÍLA
agus neart eile



CUIR TICÉID IN ÁIRITHE ANOIS

tradfesttemplebar.com

THE TEMPLE BAR COMPANY

Comhairle Cathrach
Shuíle Átha Cliath

100% FÁSADH 100% LOCAL 100% PHOENIX 100% LOCAL 100% PHOENIX

Sounds of the Pub

Client: Cogs & Marvel

Role: Illustrator/Art Director

Format: Digital

Sounds of the Pub is a free digital tool, developed as a branded internal project by Irish-based creative agency Cogs & Marvel for St Patrick's Day 2021. The site offers an interactive and customisable user experience, adapting the cultural environment of the traditional Irish pub for the virtual space. Users are given control of seven custom-made audio sliders, recalling recognisable Irish pub sounds.

As part of the Cogs & Marvel design team, I developed an illustrated visual identity from hand-drawn illustration and modern pub sign typography. The key visual was then applied across all social assets, alongside a media campaign to raise awareness of the project.

soundsofthepub.com



SOUNDS of the PUB

EST. 2021





SOUNDS of the PUB

PLAY ▶

PAUSE ||

Trad Music

Rain

Old Man

Personal Illustration

Client: Personal Project

Role: Illustrator

Format: Print

My personal illustration work incorporates themes of science fiction, dreamscape, history, nature and animals, outer space, symbolism and folklore, fantasy and utopia.

My style inspirations come from folk art, fairytales, anime, portraiture, and tattoo art traditions.

I like to refer to my style genre as 'sci-fi folk art'.

All work is hand-drawn and digitally coloured.







Farm to Table Taphouse Sign

Client: Taphouse Bar & Kitchen

Role: Illustrator/Designer

Format: Large-Scale Print

'Farm to Table' is an exploration of the food cycle from agricultural origins to the artistry of food preparation and enjoyment. Reflecting predominantly Irish produce, the 3-part piece depicts scenery of three main phases of food: agriculture and cultivation; cooking and preparation; and finally, the table - inspired directly by Taphouse's own diverse dining and drinks menu.

TAPHOUSE
BAR & KITCHEN







Afterlife Film Promo Art

Client: Escape Pod Media

Role: Illustrator

Format: Digital

Afterlife (2018) is an Irish-made short horror-comedy film directed by Dan Butler, written by Mike Heneghan and produced by Escape Pod Media. It has since made the rounds in both Irish and international film festival circuits, and won many awards from 2020-2022.

I worked with Escape Pod Media to develop promo artwork that would capture the sense of the film – a quirky vampire-flick-meets-heartwarming-family-drama, set in a small town in West Ireland. We ultimately moved in the direction of digital illustration to capture the offbeat character of the film.





AFTERLIFE

STARRING RAY SCANNELL JOANNE BRENNAN RYAN CORLEY PÁDRAIG O'GRADY EAMONN IGNATIUS ELLIOTT PATRICIA KNIGHT
ADAM Ó MURCHÚ DIRECTOR OF PHOTOGRAPHY PHILIP BLAKE FIRST AC HOWARD JONES PRODUCTION DESIGNER ÁINE O'HARA
HAIR & MAKE UP SHARON SLEVIN SOUND POE RAMON SOUND DESIGN ROB SZELIGA COMPOSER LIAM MCCABE EDITOR PETER MADDEN
PRODUCED BY MAGGIE RYAN WRITTEN BY MIKE HENEGHAN DIRECTED BY DANIEL BUTLER





Adobe Wellness

Client: Adobe

Role: Illustrator

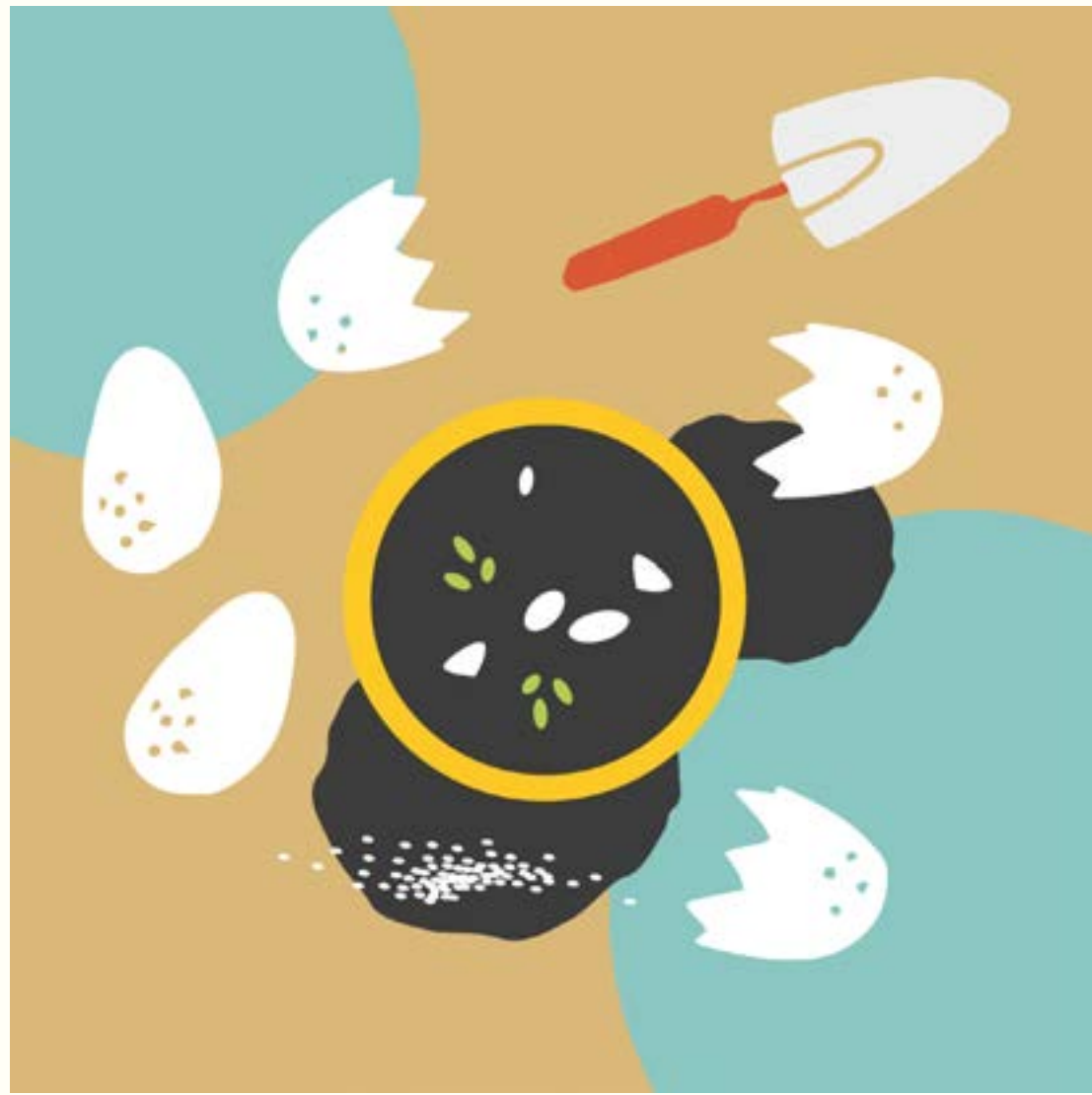
Format: Digital

For Adobe's company-wide quarterly Health and Wellness series, I worked on multiple programs over 4 quarters, illustrating and developing the storyboards for animated employee stories.

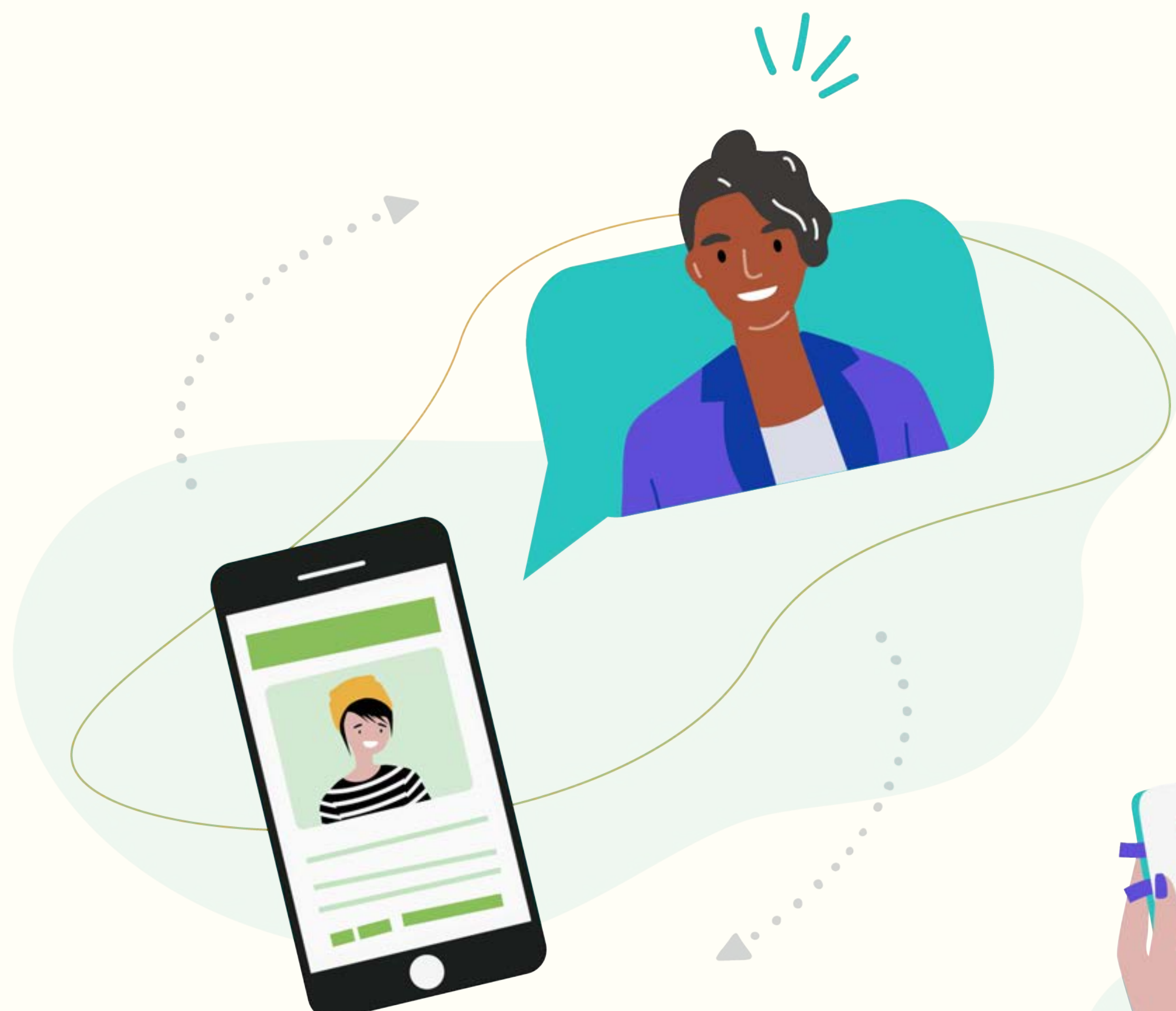
Adapted from scripts that are based on real Adobe employee personal anecdotes and likeness, these storyboards drew on warm and vibrant digital styles, with a touch of hand-drawn elements.

Adobe





Adobe



Adobe

The Senses of Christmas

Client: Totally Dublin

Role: Illustrator

Format: Print

In December 2017, Totally Dublin included my Christmas-themed illustration “The Senses of Christmas” as part of its feature “Selection Box: Christmas through the eyes of 12 Illustrators.” My piece uses a myriad of hands set against a backdrop of food and drink to communicate an overall sense of togetherness, warmth, sensory comfort, and nostalgia during the winter holiday season. Following the publication, I released seasonal art prints and made Christmas cards of the illustration.



Clara Dudley
The Senses of Christmas
Christmas is a rich menagerie of scent, taste, and texture that
a warm and reflective time with our loved ones.
What Christmas means to me: Community, #
clardudley.com

Memento Mori Taphouse Sign

Client: Taphouse Bar & Kitchen

Role: Illustrator/Designer

Format: Large-Scale Print

'Memento Mori' was commissioned as an adaptation from an existing illustration as the seasonal artwork for the October/November months, around Halloween/Samhain/Day of the Dead. The illustration adapts an iconic archaeological discovery of two intertwined skeletons, known as the Lovers of Valdero, found in Italy in the early 2000s. The adorning details of blooming flowers and seasonal produce create an imagined grave of new life for the skeletons to rest.

TAPHOUSE
BAR & KITCHEN







SLICE Comic Book Cover

Client: The Comics Lab

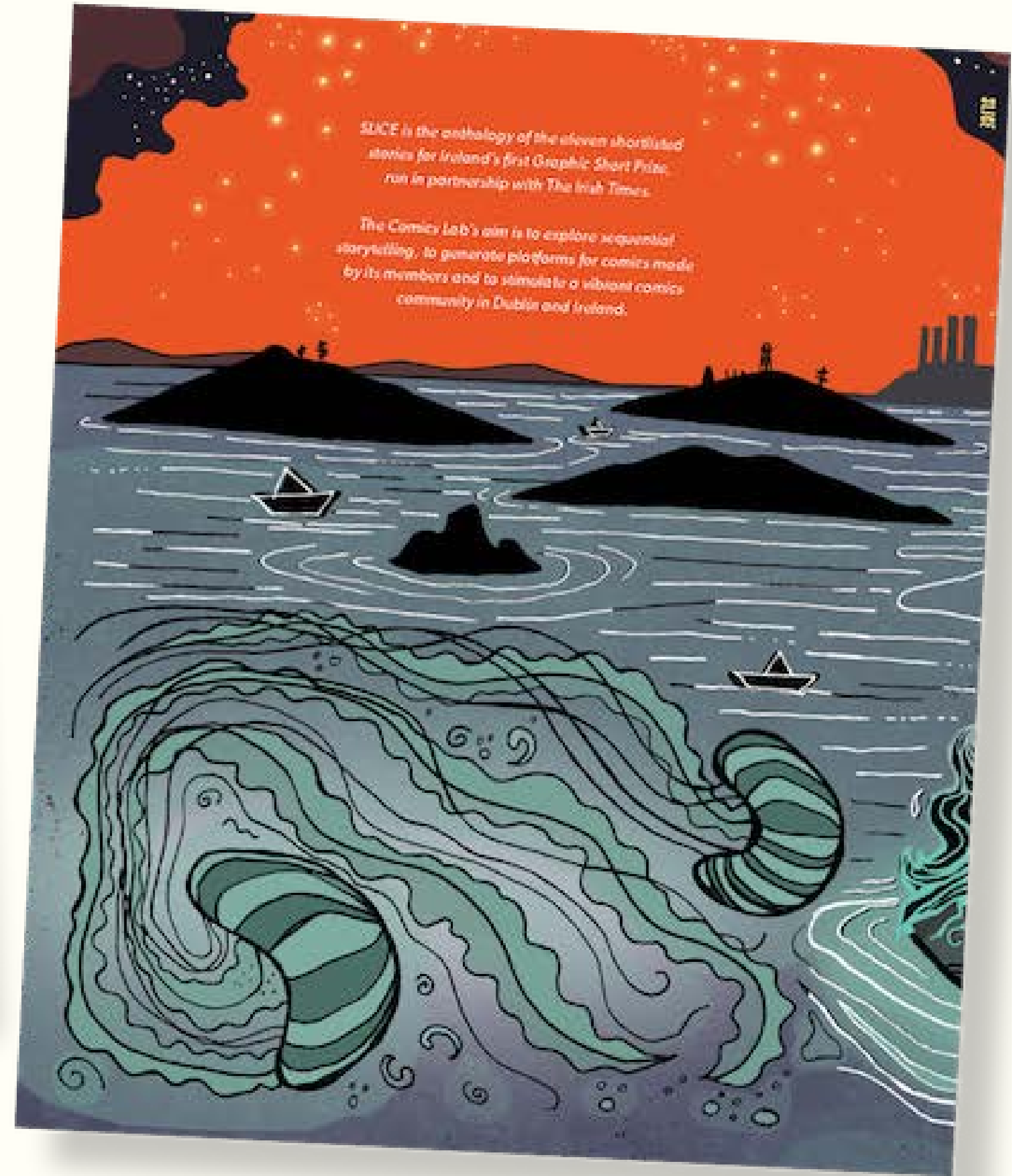
Role: Illustrator/Designer

Format: Print

SLICE is the anthology of the 11 finalists to the first Irish Graphic Short Prize in 2019. Co-ordinated and edited by members of The Comics Lab, an Irish-based collective of comic makers and educators, and sponsored by The Irish Times, I illustrated the cover art to the anthology and designed the full book.

The cover features a 'selkie punk', inspired by the traditional folklore figure of the seal/human hybrid selkie, reading a comic book in Dublin Bay surrounded by seals and other urban wildlife. Design tasks included typesetting, hand-drawn headers, and print management.





Tradfest 2018 Invitation

Client: Temple Bar Company

Role: Illustrator

Format: Print

TradFest is popular annual folk and traditional music festival that takes place in Dublin every January. The design studio Mr & Mrs Stevens are responsible for the visual identity and all design work for the festival for our clients, The Temple Bar Company. For the launch event, I illustrated the invitation that was sent out to invitees, including performers, industry partners, contractors and other individuals involved in the festival.

Directed by Mr & Mrs Stevens, our invitation theme referenced the venue of the event, and imagined the doors of the building opening up to traditional Irish musical instruments coming alive in the space as animate objects, full of spirit and music.

TRADFEST





*The Temple Bar Company
invites you and a guest to the launch of*

TRADFEST 2018

Hosted by RTE's Kieran Hanrahan
Featuring Musical Guests: Allie Reddy,
Jack O'Rourke, Radiant Arcadia,
The Mulcahy Family, The Dublin Legends.

Time: 5.00pm
Date: Friday 5th January 2018
Venue: Department of Foreign Affairs and Trade,
Leagh House, 79-80, St. Stephen's Green, Dublin 2

RSP: admin@templebarcompany.com

Infinity City Public Art

Client: Dublin City Council

Role: Illustrator/Painter

Format: Public Artwork

'Infinity City' is a public art piece about the creative inspiration of the urban landscape and our hands as a symbol of creative work. Located on a decommissioned utility box on Richmond Street in Dublin 2, in the City Centre. It was painted in August 2019.

Dublin Canvas is a public art project that commissions artists based in Ireland through an open application process to build a concept and paint unused utility boxes throughout the County.





Rock n' Roll Anatolia

Client: Kenan Sharpe

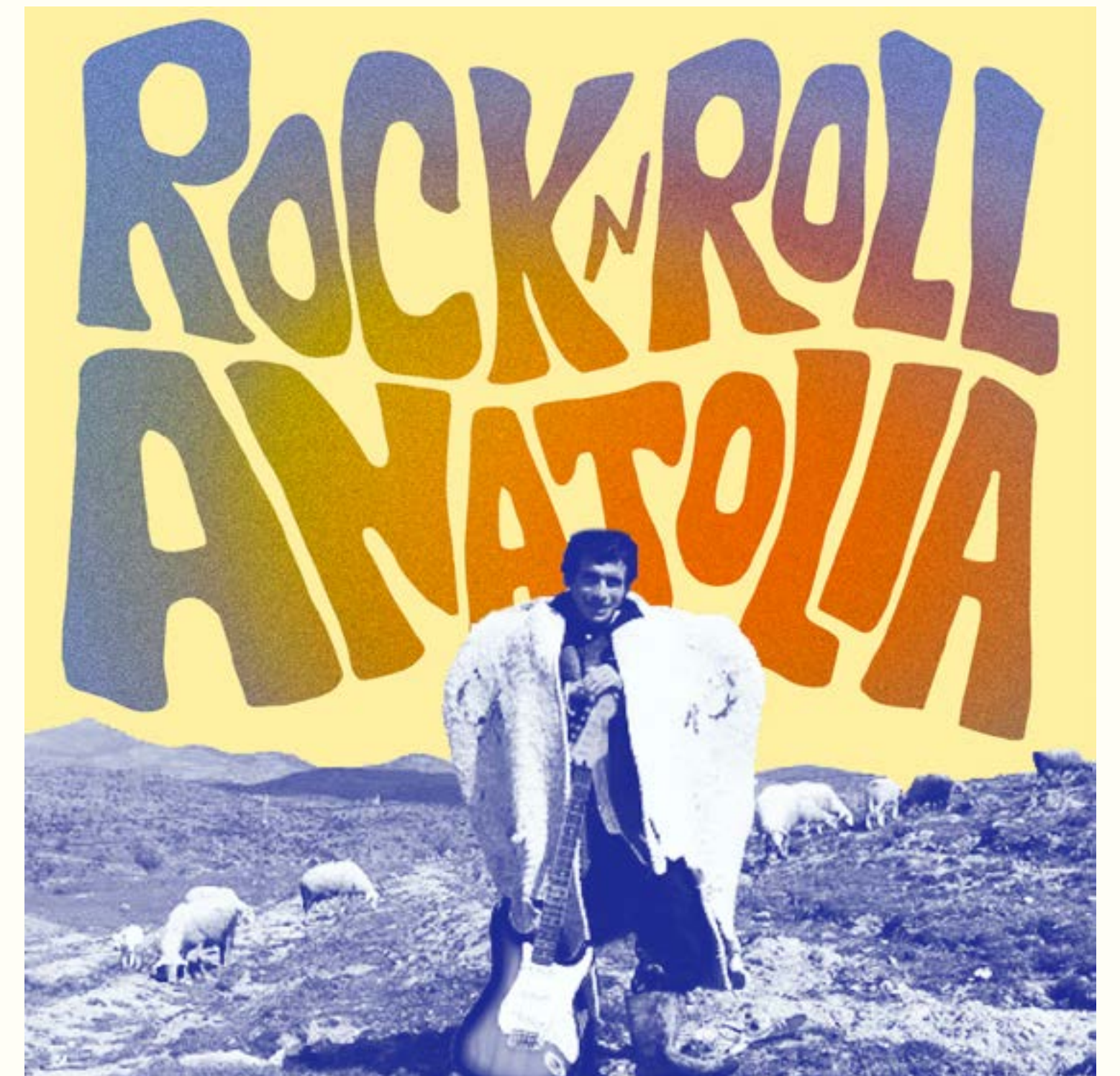
Role: Illustrator/Designer

Format: Digital

Rock 'n Roll Anatolia is a forthcoming podcast from Istanbul-based journalist and academic Kenan Sharpe. It will explore themes of music, culture, and social movements in 1960s Turkey through popular psychedelic rock music.

The artwork and visual identity comprises of a hand-drawn wordmark - inspired by poster and album art of the 1960s - and collage / pop art-style imagery based on archival photos.





Navigation menu:

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- Messages
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Rock n' Roll Anatolia 2,222 Tweets

Rock n' Roll Anatolia @rocknrollanatolia
A podcast on Anatolian Rock, Turkish psychedelic music, and the cultural revolution of the 1960s.
Istanbul | siteipsum.com | Joined June 2011
220 Following 22K Followers
Followed by Username, User, and Username

Tweets Tweets & replies Media Likes

Pinned Tweet

Username @username · Oct 20, 2020
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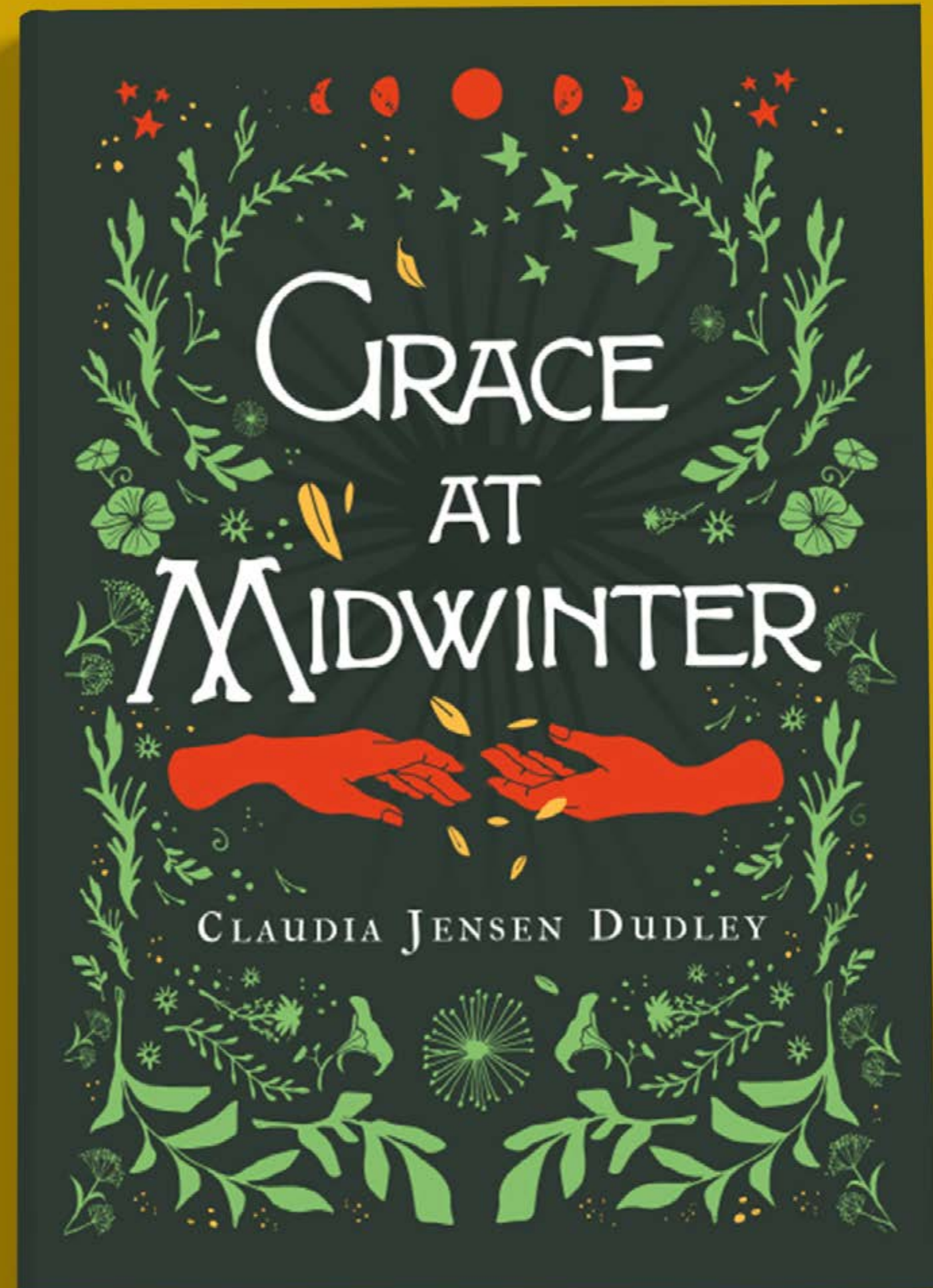
Grace at Midwinter

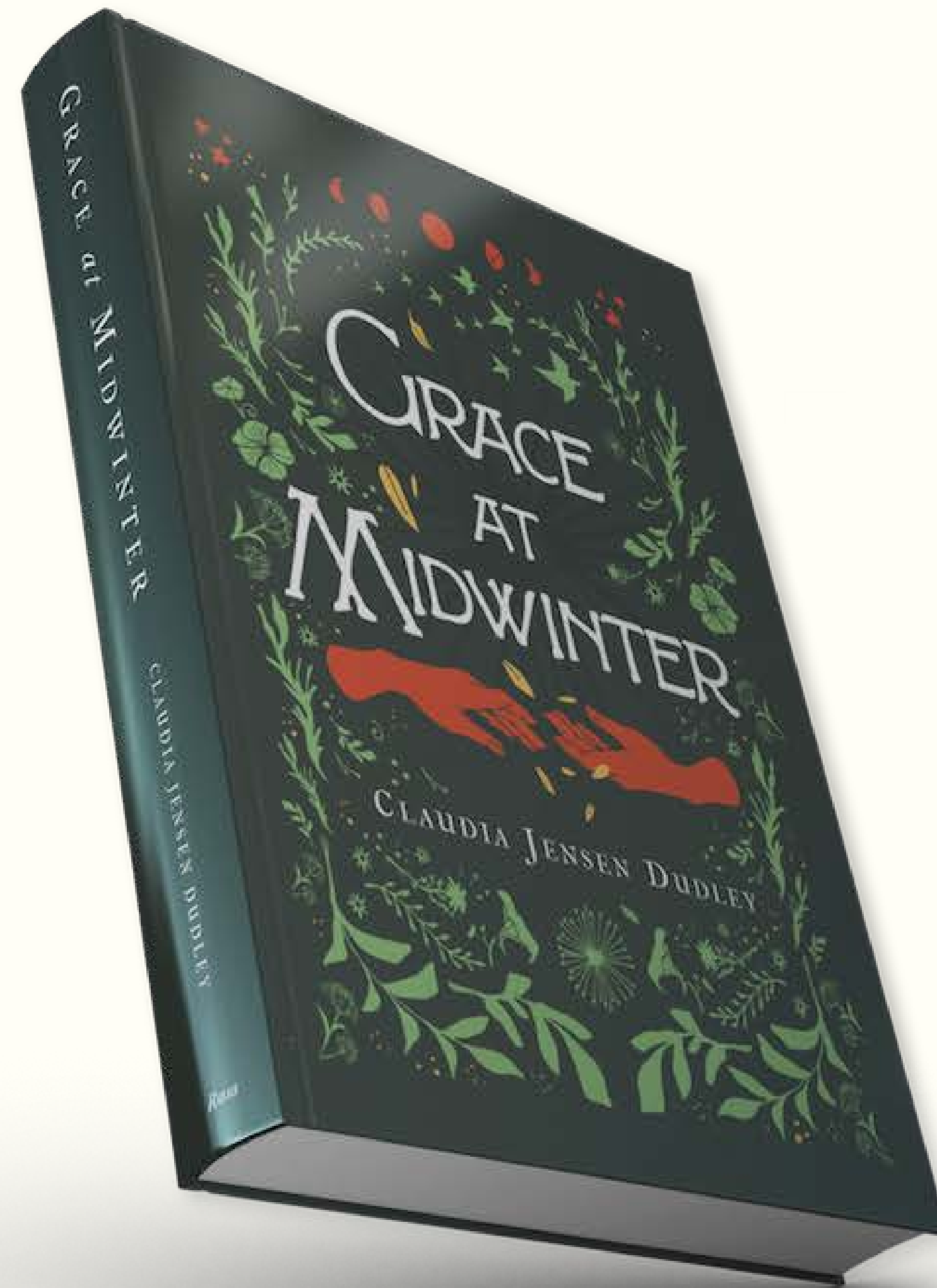
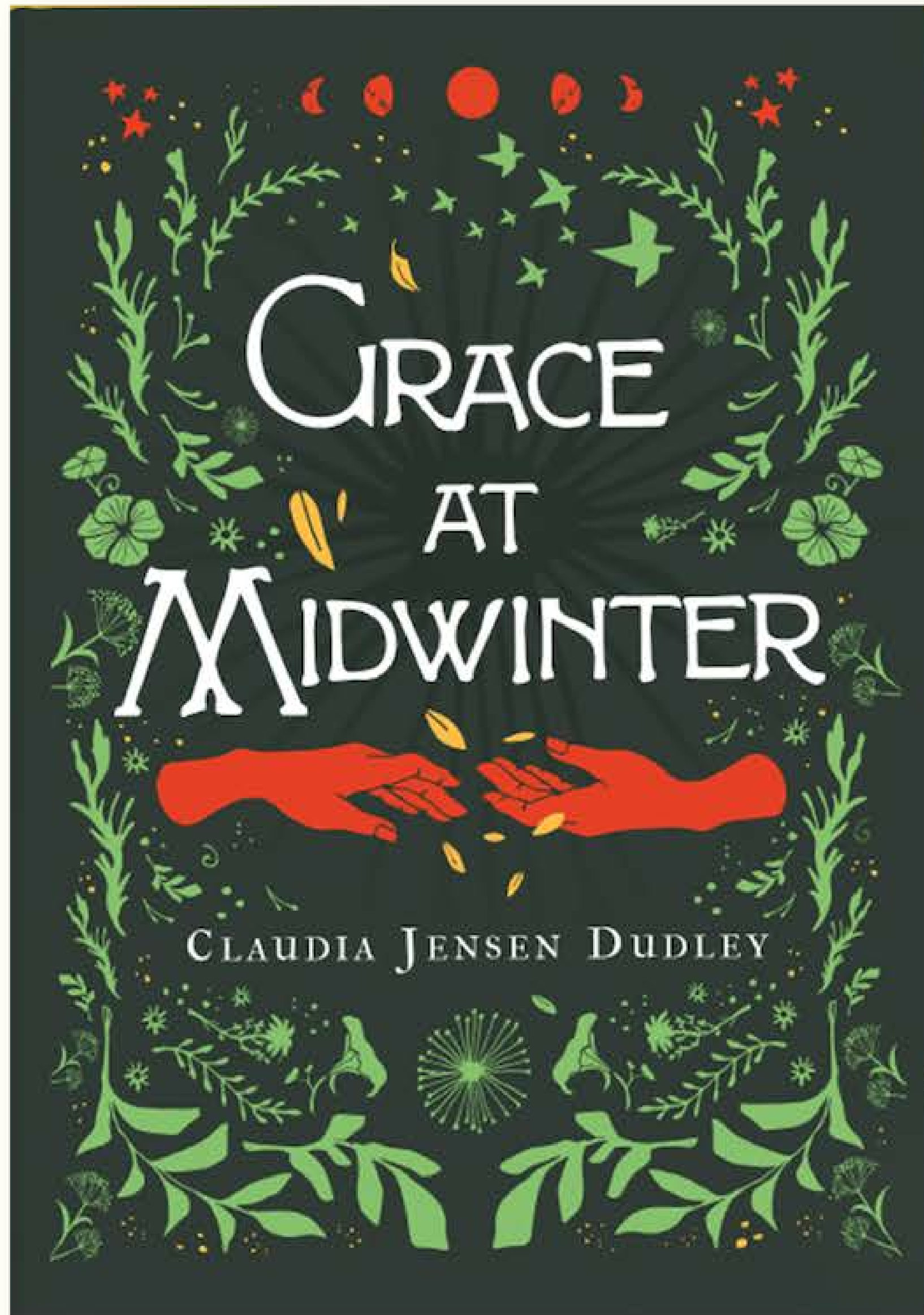
Client: Claudia Jensen Dudley

Role: Illustrator/Designer

Format: Print

My cover illustration for Claudia Jensen Dudley's poetry anthology book *Grace at Midwinter* (2020) draws on inspiration from classic literature and the Arts and Crafts Movement of late 19th-early 20th centuries, with influences of Tarot and folk art.





Logo & Typography Gallery

Mother's Day

SOUNDS
of the PUB

ROCK-ROLL
ANATOLIA

SLICE

TEMPLE
BAR

California
UNCOMMON

Bodies of Vision,
Bodies of Sound

Good
Morning!
DUBLIN

Hibernia

AFTERLIFE

ELLIPSIS

TRUTH BANGERS

Little Rose
Films

JHB

FESTIVAL
OF POLITICS

About

I'm an art director, designer, illustrator, and writer based in San Francisco, California.

I've worked with clients across Europe, Canada and USA, in sectors including: tech, small businesses, arts and culture, entertainment, food and restaurants, higher education, film production, and fashion. My inspirations come from a huge range of creative culture, and I aim to infuse an artistic touch into every project with sensitivity to the target audience, client aspirations, and a critical and conscious approach to intersectional diversity and inclusion.

ClaraDudley
Studio



Select Clients & Collaborators

Adobe

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∞ Meta

Pinterest

 Microsoft

 YouTube

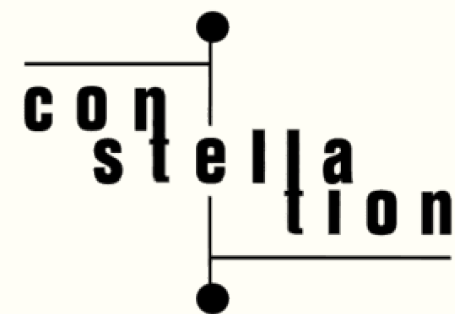
 chromeOS

DCU
Ollscoil Chathair
Bhaile Átha Cliath
Dublin City University

 SONY MUSIC

**LONG
BEACH
PRIDE**

 SCIENCE GALLERY

 constellation

MEANS TV

TRADFEST

COGS &
MARVEL

Thank you!

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